

**IN THE CLAIMS:**

This listing of claims will replace all prior versions and listings of claims in the application:

**Listing of Claims:**

(Claims 72, 108 and 120 have been amended.)

Claims 1-61 (Cancelled).

62. (Previously Presented) The system of claim 72 wherein said system further configured to implement on-line sales of products to the customer.

63. (Previously Presented) The system of claim 72 wherein the one or more predetermined criteria correspond to one or more regulations which restrict sales of the regulated item to persons in a particular jurisdiction.

64. (Previously Presented) The system of claim 63 wherein the one or more regulations restrict sales of the regulated item during specific time periods.

65. (Previously Presented) The system of claim 63 wherein the one or more regulations restrict sales of the regulated item during specific days.

66. (original) The system of claim 63 wherein the regulated item corresponds to a class of regulated products selected from the group consisting of: alcohol products, tobacco products, and dairy products.